

The Art of Strategic Planning

Wednesday, May 8, 2013, at the U.Va. Richmond Center, 8:30 am–3:30 pm

Program Preview

As Yogi Berra said: If you don't know where you are going, you are certain to end up somewhere else. Does your organization have a mission that is clearly focused on where you want to go—in the short term? in the long term? Are you prepared for unexpected opportunities and challenges? Class participants will examine the strategic planning process: its purpose, benefits, and essential components: defining objectives, assessing current and future conditions, forming and implementing strategy, evaluating progress, and fine tuning as needed to stay in the game. Let us help you get to where you want to be.

Attending this class will help you to

- ▼ define strategic planning
- ▼ review a strategic plan development/deployment model
- ▼ identify the components of strategic planning
- ▼ describe approaches for holding successful strategic-planning sessions
- ▼ develop skills through practice and group activities

About the Trainer

Cindy Taylor is a learning consultant with Chesterfield University where she teaches in the schools of Quality and Continuous Improvement, Leadership and Personal Effectiveness, and Policy and Practice. Previously she implemented the county's first Employee Relations Unit. After 25 years of human resource management experience, Cindy's areas of expertise include employee relations; organizational development, supervisory training, and evaluation; mediation; professional certification; facilitation; and MBTI®. An active member of the International Public Management Association for Human Resources (IPMA-HR), Cindy is a contributing author to the *Kouzes and Posner Leadership Challenge Activities Book* and to *Leadership Secrets of Local Human Resource Officials* published by ORACLE and IPMAHR. She has a BA from Virginia Tech and an MA in public administration from George Mason University.

Who Should Attend

Business/budget analysts, supervisors, managers, team leaders—anyone who is active in the strategic planning process

Program Details

Date & Time

Wednesday, May 8, 8:30 am–3:30 pm

Location

U.Va. Richmond Center, 804/662-7464
2810 N. Parham Road, Suite 300, Richmond VA 23294
<http://www.scps.virginia.edu/richmond/>

Travel Directions

<http://www.scps.virginia.edu/maps/ridirections.htm>

Cost

\$100, includes course materials and lunch
Payment or PO# must accompany registration.

Cancellations

A \$20 fee will be charged for cancellations made by May 1. Cancellations after that date and no-shows will be charged the full registration fee.

Online Registration

Please call the Virginia Institute of Government at 804/371-0202 for your account password. Then you can register online at: <http://www.coopercenter.org/customer-portal>

For more information, please visit
www.VaInstituteofGovernment.org

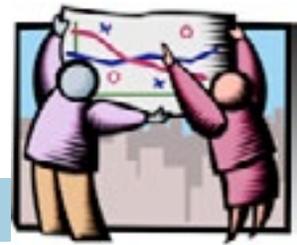
Onsite Training

Let us bring the classroom to you. For details contact Billie Easton < bee2u@virginia.edu > 804/371-0202

Questions?

Contact Chantel Robinson < cer8t@virginia.edu > or Salma Omer < so3hb@virginia.edu > or call 804/371-0202.

New Class



Registration Form

Please submit only one name per registration form

Adapting Your Leadership Style

Wednesday, May 8, 2013

at the U.Va. Richmond Center, 8:30 am–3:30 pm

Name _____

Title _____

Locality / Agency _____

Mailing Address _____

City _____

State & Zip _____

Phone _____

Email _____

Please indicate any special dietary or physical needs.

Make checks payable to: **Virginia Institute of Government, U.Va.**

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check [enclosed will be mailed]

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Fax registration form to 804/371-0234 or mail to

Virginia Institute of Government, U.Va.

700 East Franklin Street, Suite 700

Richmond VA 23219

Attn: Chantel Robinson



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