

Engaging Employees: from Compliance to Commitment

Wednesday, October 17, 2012, at the U.Va. Richmond Center—8:30 am–3:30 pm

Program Preview

Annual Gallup polls since 2000 have found that 71% of American workers are “not engaged” or “actively disengaged” in their jobs. Not surprisingly, this employee disengagement costs the US a lot—about \$300 billion per year—in lost productivity. Today, the pressure is on us, as leaders, to reverse this trend and create an environment that fosters motivation and commitment. This workshop will examine fundamental principles of and catalysts for engaging and motivating employees. You can move your employees from disengagement to reengagement by supporting their progress and making their work meaningful. Even if you have attended a workshop on motivation before, it is time to become acquainted with the newest research.

Attending this class will help you to

- ▼ identify key drivers in engagement
- ▼ examine some of the latest research about the link between engagement and high performance
- ▼ create a more autonomous environment for your employees
- ▼ replace “if-then” rewards with “now that” rewards
- ▼ lead and engage different generations
- ▼ develop engagement strategies and an action plan to put to work back on the job

About the Trainer

Sabet Stroman is an organizational consultant focusing on leadership, supervisory and employee training, coaching and development. She has worked in this field for over 25 years and has developed management and professional seminars for a wide range of public- and private-sector clients. Sabet was an assistant professor in the School of Continuing Studies at the University of Richmond for 19 years, and is an adjunct faculty member for U.Va.’s Center for Executive Development.

Prior to forming her own company, she served as the national director of leadership development and training for Circuit City Stores, Inc., during the “Good to Great” years. Sabet has an MEd from the University of Virginia and a BA from the University of South Carolina.

Who Should Attend

Supervisors, team leaders, managers and directors

Program Details

Date & Time

Wednesday, October 17, 8:30 am–3:30 pm

Location

U.Va. Richmond Center, 804/662-7464
2810 N. Parham Road, Suite 300, Richmond VA 23294
<http://www.scps.virginia.edu/richmond/>

Travel Directions

<http://www.scps.virginia.edu/locations/location-detail/richmond>

Cost

\$100, includes course materials and lunch.
Payment or PO# must accompany registration.

Cancellations

A \$20 fee will be charged for cancellations made by October 10. Cancellations after that date and no-shows will be charged the full registration fee.

Online Registration

Please call the Virginia Institute of Government at 804/371-0202 for your account password. Then you can register online at: <http://www.coopercenter.org/customer-portal>

Credit cards are only accepted with online registration

For more information, please visit
www.VaInstituteofGovernment.org

Onsite Training

Let us bring the classroom to you. For details contact Billie Easton < bee2u@virginia.edu > 804/371-0202.

Questions?

Contact Chantel Robinson < cer8t@virginia.edu > or Billie Easton < bee2u@virginia.edu > or call 804/371-0202.

Registration Form

Please submit only one name per registration form.

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Name _____

Title _____

Locality / Agency _____

Mailing Address _____

City _____

State & Zip _____

Phone _____

Fax _____

Email _____

Please indicate any special dietary or physical needs.

Make checks payable to: **Virginia Institute of Government, U.Va.**

_____ check enclosed

_____ check to be mailed

_____ PO # _____

(Credit cards are only accepted with online registration.)

Fax registration form to 804/371-0234 or mail to

Virginia Institute of Government, U.Va.

700 East Franklin Street, Suite 700

Richmond VA 23219

Attn: Chantel Robinson

Billing Information () Check here if same as above

Name _____

Org _____

Address _____

City / State / Zip _____

Email _____



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